...Sublingual immunotherapy may confer greater benefit in terms of tolerability and safety, accessibility, and improved antigen delivery.

> — Journal of Allergy and Clinical Immunology

Skoner D, Gentile D, Bush R, Fasano M, McLaughlin A, Esch R. "Sublingual Immunotherapy in Patients with Allergic Rhinoconjunctivitis Caused by Ragweed Pollen," 2010

SLIT [sublingual immunotherapy] is a safe treatment which significantly reduces symptoms and medication requirements in allergic rhinitis.

— The Cochrane Review

Wilson DR, Torres LI, Durham SR. "Sublingual Immunotherapy for Allergic Rhinitis." 2010



The World Health Organization affirms the use of sublingual allergy drops.

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### Do You Have Allergies?

AT LEAST ONE IN FIVE AMERICANS SUFFERS FROM ALLERGIES. HERE ARE SOME COMMON SYMPTOMS:

Sneezing

Watery or Itchy Eyes

Runny or Stuffed-up Nose

Chronic Sinus and Ear Infections

Asthma or Chronic Cough

Recurrent Colds or Bronchitis

Eczema and Hives

Muscle and Joint Pain

Headaches

Fatigue

Eosinophilic Esophagitis

Gastrointestinal Problems (food allergies)

Contact your **AllergyEasy**® health care provider to learn about a simple solution.

## **Allergy**Easy.

## Stop Allergies and Asthma THE EASY WAY!







# Are allergies and asthma making you miserable? Allergy drops offer a simple solution.

Pills, nasal sprays and inhalers may take the edge off of your allergy symptoms, but they don't address the source of the allergy. Stop the medications and the symptoms return!

For lasting results, you need immunotherapy—the only treatment proven to change the underlying allergic disease. 

Immunotherapy used to only be available through shots, but it can now be delivered through under-the-tongue drops that are painless, convenient, and safe enough to be taken at home.

### How do sublingual (under-the-tongue) allergy drops work?

Like allergy shots, drops contain extracts of common allergens. When placed under the tongue, the drops are absorbed into the bloodstream, gradually desensitizing the body to the allergens so that it will stop overreacting to the environment in ways that lead to troubling symptoms.

#### *How long until I feel better?*

The vast majority of *AllergyEasy*® patients experience marked symptom relief within the first few months of starting treatment, and many feel better in just a few weeks.

#### Are allergy drops safe?

Drops are made up of all-natural antigens and avoid side effects common to synthetic medications. Drops have a high enough safety profile that they can be dosed at home rather than at the doctor's office.

#### Does the program work well for children?

Since drops are pain-free and easy to administer, they are an attractive choice for children. Drops have been shown to be safe for children less than 5 years old.<sup>3</sup>

### Will the **AllergyEasy**® program work in other parts of the country?

Yes. While many allergy programs only treat for a small selection of local allergens, the *AllergyEasy*® program helps fortify your immune system against most common allergens. Slip your vial of allergy drops into your travel bag, and venture out with thorough allergy protection.

#### When were sublingual allergy drops developed?

Oral drop therapy (also known as sublingual immunotherapy) was developed over 60 years ago. It is widely used throughout the world and is especially popular in Europe where it accounts for more than 45 percent of allergy treatment.<sup>4</sup>

Spring is usually the worst season for us – the nebulizer goes non-stop. After starting on the drops, I can count on one hand the number of times I have had to use the nebulizer. I had no idea that something this simple could completely change my child's life!

*−Robin B.* (mother of **AllergyEasy**® child asthma patient)

## Getting Started is as Easy as 1-2-3!

- Consult with your doctor and get a brief allergy test
- 2 Once approved for treatment, you will receive your allergy serum
- 3 Take serum daily as under-thetongue drops for relief



- Take painless, under-the-tongue drops in the comfort of home
- Lasting results not just a "band-aid" fix
- For children to seniors less age-restrictive than shots
- Protects against most allergens nationwide not just a few local ones
- Free of the side effects of many synthetic medications
- No painful, drawn-out allergy testing short and sweet
- For food allergies, too

Hankin C. S., Cox L. "Allergy Immunotherapy: What is the evidence for cost saving?" Current Opinion in Allergy and Clinical

<sup>2</sup>Ciprandi G, Marseglia GL. "Safety of Sublingual Immunotherapy." *Journal of Biological Regulators and Homeostatic Agents* 2011

<sup>3</sup>Rienzo VD, Minelli M, Musarra A, Sambugaro R, Pecora S, Canonica WG. "Post-marketing survey on the safety of sublingual immunotherapy in children below the age of 5 years." *Clinical and Experimental Allergy* 2005

"Cox L, Jacobsen L." Comparison of allergen immunotherapy practice patterns in the United States and Europe." Annals of Allergy, Asthma and Immunology Dec 2009